

The required elements for your poster are:

Poster Content

Poster teaches something and includes all of the following:

1. **Title** that clearly indicates research topic/question and your hypothesis or assertion
2. **Authors (You!) and Course**
3. **Introduction** or **abstract** that summarizes your research in 100 words or less
4. **Conclusion** that is insightful and suggests an idea for future research
5. **Research Process** that explains how your members decided on the final topic and how you conducted the research for this poster (e.g. a combination of mainstream and peer-reviewed sources)
6. **Analysis** section is where you explain the issue, including a bit of background, what you've learned, and current data
7. **Theory** - use only one sociological theory to interpret the findings from your research
8. **Get Involved** offers suggestions for ways students and others can become more informed or take action.
9. **Three Quotes** from your sources
 - 2 quotes must be from academic journal articles
 - the third quote may be from any source
 - May be included in the text or separated as call-outs.
10. **Graphics** that provide effective illustration
11. **Data** effectively supports the thesis with charts and/or graphs
12. **Works Cited**: Citations for quotes, data, and images are correct on the poster and on the works cited list.

Poster Layout:

1. Poster is laid out in a fashion that facilitates identification and comprehension of the content.
 - Text is large enough to read from arm's length away.
 - Section headings guide the reader from one section to the next.

Oral Presentation:

1. Group members set up on time.
2. Each member is engaged in the presentation.
3. Group members speak accurately about the poster content and answer basic questions about the content.